Department: Art, BAs in Art Studio, Art Education, and Art History; BFA in Art Studio

Assessment Coordinator: Julia Sapin, chair

Departmental Mission: The Art Department, in accordance with the mission of the University and College of Fine and Performing Arts, provides a dynamic learning environment that nurtures critical inquiry, creative problem solving, and innovative ideas. Through rigorous studio practice and global visual arts studies, students gain knowledge, skills and critical thinking abilities that prepare them for successful careers in the arts. The three interrelated areas of Art—Studio, Art Education, and Art History are designed to embrace the liberal arts tradition of the university and encourage life long learners and leaders in the community.

Departmental Student Learning Outcomes:

Upon graduation, majors will:

1. Have a developed visual sensibility
2. Possess the technical skills, perceptual development and understanding of principles of visual organization to achieve visual communication and expression in several media
3. Develop knowledge of historical and diverse world cultures
4. Cultivate skills in critical theory and analytical interpretation
5. Have a familiarity with Western and non-Western art including a broad understanding of 20th and 21st century art movements and visual trends
6. Integrate comprehension of visual practices with “real world” applications such as curatorial practices, internships, and museum studies and Art Education pedagogy (contemporary Art Education theory and WA standards)

The primary focus of assessment this year in the Art Studio area was the BFA program. We have determined that we need to scale back the program until we work out some of the programmatic kinks; thus, we accepted 12 students for the 2015-16 academic year, as opposed to the 18 students who were accepted into and completed the program in Spring 2015.

<table>
<thead>
<tr>
<th>Assessment Measures</th>
<th>SLO’s Assessed</th>
<th>Use of Information</th>
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</thead>
<tbody>
<tr>
<td>Technical and analytical skill upon graduation</td>
<td>2,4 (Departmental)</td>
<td>Based on analysis of student access to classes to improve technical skills and analytical skills, the BFA program was altered to require fewer portfolio-focused credits (that are unstructured) and more classes focused on developing specific technical skills and art historical knowledge and skills of visual analysis.</td>
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**DEPARTMENT OF ART**
**ART EDUCATION MASTER ASSESSMENT PLAN**

*Assessment coordinator: Gaye Green*

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<td>Contemporary educational theories need to be addressed and implemented in pedagogical practice</td>
<td>Departmental (6)</td>
<td>STEAM curricula developed for Art Education Program to be taught in WWU’s Youth Programs for Bellingham School District’s Thursday early release</td>
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**DEPARTMENT OF ART**
**ART HISTORY MASTER ASSESSMENT PLAN**

*Assessment Coordinator: Julia Sapin, chair*

**Departmental Mission:**
The Department of Art, in accordance with the mission of the University and College of Fine and Performing Arts, provides a dynamic learning environment that nurtures critical inquiry, creative problem-solving, and innovative ideas. Through rigorous studio practice and global visual arts studies, students gain knowledge, skills, and critical thinking abilities that prepare them for successful careers in the arts. The three interrelated areas of study—Studio Art, Art Education, and Art History are designed to embrace the liberal arts tradition of the university and encourage life long learners and leaders in the community.

**Area Mission:** Art History examines the histories of art in cultural context, visual communication in the world today, and the impact of visual technology in the future. In studying Art History, students will learn to interpret and analyze art and visual culture. A degree in Art History will prepare students for a future as teacher, museum educator, gallery curator, visual resource librarian, art critic, scholar, and other careers that require creative problem solving and knowledge of visual language.
Departmental Student Learning Outcomes:

Upon Graduation:

1. Have a developed visual sensibility
2. Possess the technical skills, perceptual development and understanding of principles of visual organization to achieve visual communication and expression in several media
3. Develop knowledge of historical and diverse world cultures
4. Cultivate skills in critical theory and analytical interpretation
5. Have a familiarity with Western and non-Western art including a broad understanding of 20th and 21st century art movements and visual trends
6. Integrate comprehension of visual practices with “real world” applications such as curatorial practices, internships, and museum studies and Art Education pedagogy (contemporary Art Education theory and WA standards)

Art History Student Learning Outcomes:

Upon graduation, majors will:

1. have a developed knowledge of historical world cultures in Asia, Europe, Africa, and North America
2. be able to interpret 20th- and 21st-century global art movements and visual trends
3. have cultivated skills in critical theory and analytical interpretation
4. have integrated comprehension of visual practices with “real world” applications such as presentation skills, curatorial practices, internships, and museum studies

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<td>Knowledge of cultures outside of the European spectrum</td>
<td>5 (Departmental) 1,2 (Area)</td>
<td>Given that I have been the only Art History faculty member who regularly covers non-Western cultures in her classes, it was determined that we needed to shift one of our FTT positions to a non-Western-oriented culture. Hence, we converted our Architectural History position to an African Art History position, conducted a national search, and hired an African Art Historian. We will now have regularly scheduled courses regarding the history of visual culture and contemporary artistic trends on the African continent and in the African diaspora.</td>
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