Master Assessment Plan
DEPARTMENT OF ART, 2013-14

Department: Art, B.A. in Art and Art Education

Assessment Coordinator: Gaye Green, Chair

Departmental Mission: The Art Department, in accordance with the mission of the University and College of Fine and Performing Arts, provides a dynamic learning environment that nurtures critical inquiry, creative problem solving, and innovative ideas. Through rigorous studio practice and global visual arts studies, students gain knowledge, skills and critical thinking abilities that prepare them for successful careers in the arts. The three interrelated areas of Art—Studio, Art Education, and Art History are designed to embrace the liberal arts tradition of the university and encourage life long learners and leaders in the community.

Departmental Student Learning Outcomes:
Upon graduation, majors will:
1. Have a developed visual sensibility
2. Possess the technical skills, perceptual development and understanding of principles of visual organization to achieve visual communication and expression in several media
3. Develop knowledge of historical and diverse world cultures
4. Cultivate skills in critical theory and analytical interpretation
5. Have a familiarity with Western and non-Western art including a broad understanding of 20th and 21st century art movements and visual trends
6. Integrate comprehension of visual practices with “real world” applications such as curatorial practices, internships, and museum studies and Art Education pedagogy (contemporary Art Education theory and WA standards)

<table>
<thead>
<tr>
<th>Assessment Measures</th>
<th>SLO’s Assessed</th>
<th>Use of the Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midterm and Final Exams, Papers, Presentations, and Projects</td>
<td>3, 4, 5, 6</td>
<td>Summaries of student performance, relative to the SLOs, are reported by instructors quarterly to the Art History and Studio area coordinators. The area coordinators summarize responses for the department and develop strategies for improvement.</td>
</tr>
<tr>
<td>Critiques and Student Exhibitions</td>
<td>1, 2</td>
<td>Senior and BFA Committees meet to assess quality of student work in a final review at the conclusion of each Spring quarter.</td>
</tr>
<tr>
<td>Presentations at National, State and Regional Conferences</td>
<td>6</td>
<td>Faculty observe presentations at conferences and assess quality of presentation and share strengths and weaknesses of content and execution with faculty.</td>
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<td>Guided Discussion, Unit Plan Development, West-E Examination, Reports, and Faculty/Student Interviews</td>
<td>6</td>
<td>Art Education Program progress is reported to Woodring College of Education throughout the academic year, West-E examination scores are tracked by both Woodring College of Education and the Art Department; all monitored and reviewed by Art Education coordinator throughout the academic year. Art History students’ reports from internships and final interviews are reviewed by the area coordinator to guide strategies for improvement.</td>
</tr>
</tbody>
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Assessment Coordinator: Sharron Antholt

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<tr>
<td>Midterm and Final Exams, Papers, Presentations and Projects</td>
<td>1,2,3,4,5,6</td>
<td>Studio faculty summarize responses and develop strategies for improvement.</td>
</tr>
<tr>
<td>Critiques and Student Exhibitions</td>
<td>1,2,4,5</td>
<td>Studio faculty assess quality of student work in exhibitions throughout the academic year and in a final review and exhibition spring quarter.</td>
</tr>
<tr>
<td>Preparation of digital portfolio including images of work and artist statement</td>
<td>1,2,6</td>
<td>Studio faculty assess portfolios of graduation students in the spring quarter</td>
</tr>
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Assessment Coordinator: Cynthia Camlin

Departmental Mission:
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<th>Outcome Assessment Activities</th>
<th>Results</th>
<th>Program Improvements Made on the Basis of Assessment Results</th>
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<td>BFA Committee Reviews at end of each quarter</td>
<td>1, 2, 3, 4, 5</td>
<td>Faculty BFA Committees assess the quality of student work each quarter and make a final assessment in the Spring quarter. Students who do not fulfill the requirements of the degree program by the Spring quarter of the BFA year do not earn the BFA degree; they graduate with the BA degree.</td>
</tr>
<tr>
<td>Critiques, exams, papers, presentations, and projects in Studio, Art History and elective courses; final reports for internships</td>
<td>1, 2, 3, 4, 5, 6</td>
<td>Summaries of student performance are reported by instructors to the Studio Area Coordinator and BFA Coordinator. The Area Coordinator and BFA Coordinator summarize responses for the Area and develop strategies for improvement.</td>
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<tr>
<td>BFA Exhibitions in Spring quarter of BFA year; exhibitions and presentations on and off campus; exhibitions and presentations at national, state and regional conferences; final dossier of BFA Exhibition documentation, image portfolio, artist statement and resume</td>
<td>6</td>
<td>Faculty BFA Committees assess student performance at BFA Exhibitions in Spring quarter; BFA Committee members and other instructors observe and assess performance at exhibitions and presentations in community, regional and national venues and conferences and share information with BFA Committees and BFA Coordinator. BFA Coordinator collects and assesses final dossiers.</td>
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DEPARTMENT OF ART
ART HISTORY MASTER ASSESSMENT PLAN

Assessment Coordinator: Julia Sapin

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Area Mission: Art History examines the histories of art in cultural context, visual communication in the world today, and the impact of visual technology in the future.
In studying Art History, students will learn to interpret and analyze art and visual culture. A degree in Art History will prepare students for a future as teacher, museum educator, gallery curator, visual resource librarian, art critic, scholar, and other careers that require creative problem solving and knowledge of visual language.

Departmental Student Learning Outcomes:
Upon Graduation:
1. Have a developed visual sensibility
2. Possess the technical skills, perceptual development and understanding of principles of visual organization to achieve visual communication and expression in several media
3. Develop knowledge of historical and diverse world cultures
4. Cultivate skills in critical theory and analytical interpretation
5. Have a familiarity with Western and non-Western art including a broad understanding of 20th and 21st century art movements and visual trends
6. Integrate comprehension of visual practices with “real world” applications such as curatorial practices, internships, and museum studies and Art Education pedagogy (contemporary Art Education theory and WA standards)

Art History Student Learning Outcomes:
Upon graduation, majors will:
1. have a developed knowledge of historical world cultures in Asia, Europe, and North America
2. be able to interpret 20th- and 21st-century global art movements and visual trends
3. have cultivated skills in critical theory and analytical interpretation
4. have integrated comprehension of visual practices with “real world” applications such as presentation skills, curatorial practices, internships, and museum studies
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<td>The Art History sequence (A/HI 275, 375, 475) is where majors learn about the discipline of art history through developing skills of visual analysis, theory and methodology in art history and application in the field. The development of these skills is assessed through classroom discussion, the writing of reports and essays, individual consultations with instructors, and the participation in career-oriented workshops and a final capstone thesis submitted at the end of A/HI475.</td>
<td>2, 3, 4</td>
<td>Art history faculty members work closely together to align these three courses and have them follow one another sequentially. We regroup each year to refine and reassess the efficacy of the sequence.</td>
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<td>Midterm and Final Exams, Papers, Presentations, and Projects in art history survey classes and intermediate-level, focused classes on particular topics, as well as upper-division seminars focused on thematic material.</td>
<td>1, 2, 3, 4</td>
<td>Summaries of student performance, relative to the SLOs, are reported by instructors quarterly to the Art History coordinator. The area coordinator summarizes responses for the department and develops strategies for improvement.</td>
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<td>Presentations at National, State and Regional Conferences</td>
<td>4</td>
<td>Faculty members observe previews of or presentations at conferences and assess quality of presentation and share strengths and weaknesses of content and execution with faculty.</td>
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