Department of Engineering + Design: Industrial Design
Master Assessment 2015

Department/Program: Engineering + Design / Industrial Design

Assessment Coordinator: Program Director — Prof. Jason A. Morris

Industrial Design Educational Objectives

The Industrial Design program at Western Washington University focuses on preparing graduates to be able to apply the latest creative and technical skills necessary for careers in the design and development of products for corporations and design consultancies.

Industrial Design Program Student Learning Outcomes:

The ability to design innovative, functional and desirable product solutions.
The ability to communicate visually through drawing, rendering, models, and graphics.
The ability to create visualizations of design concepts using computer software.

Assessment Results for class of 2015:

Assessment was done on June 11th, 2015 in Seattle, WA during the senior exhibition. This exhibition showcases the peak outcomes and demonstrated skills through a senior design project. The Glosten Associates design project also is evidence of these outcomes. All students met or exceeded expectations.
<table>
<thead>
<tr>
<th>Student Outcome</th>
<th>Assessment Methodology</th>
<th>Assessment Target</th>
<th>Assessment Results 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. the ability to design innovative, functional and desirable product solutions.</td>
<td>Presentation of senior project design</td>
<td>90% of students have satisfactory evidence of design projects completed.</td>
<td>100% students have satisfactory evidence (Vanity stools and accessories design and Glosten project)</td>
</tr>
<tr>
<td>b. the ability to communicate visually through drawing, rendering, models, and graphics.</td>
<td>Presentation of senior project design</td>
<td>90% of students have satisfactory evidence of visual communication.</td>
<td>100% students have satisfactory evidence (Vanity stools and accessories design)</td>
</tr>
<tr>
<td>c. the ability to create visualizations of design concepts using computer software.</td>
<td>Presentation of senior project design</td>
<td>90% of students have satisfactory evidence of visualizations.</td>
<td>100% students have satisfactory evidence (Glosten project)</td>
</tr>
</tbody>
</table>